

Website Q+A Form

The following questions will not only provide us with a clearer appreciation of your needs, but can also give you valuable insight into the purpose and meaning for your website. Feel free to fill out as many of the questions as you like:

COMPANY:

CONTACT:

TEL#:

EMAIL:

WEBSITE:

ADDRESS:

BACKGROUND INFORMATION

1. In a sentence or two, describe what your business does. *(eg. Medium-sized company providing dog-walking and pet spa services)*
2. What is your primary product / service / purpose? *(eg. Reusable packaging, green alternative strategies & production methods)*
3. Who are your clients? *(eg. Computer savvy, knowledgeable, retail end-user groups)*
4. Who is your competition? *(eg. Apple, Dell, Sanyo & Samsung)*
5. What sets you apart from your competition? *(eg. Only direct supplier of custom built skylights in Vancouver)*

WEBSITE

1. What do you want your website to do? What is its purpose?

Will it essentially exist as an online brochure or do you want viewer interaction? Will you want to sell products? Are you interested in blogging? Do you want to find & attract new clients?

Please describe what you
want from your website:

2. Do you have any colour or style preferences?

Do you prefer clean, simple, colourful, detailed...?

3. Do you have any site examples you've seen that you like?

4. If possible, please choose the features you would like on your site:

Choose as many as needed. If you don't know what some of the items are, don't worry - we can sort that out later :)

Content Management System
Customer Database System
Product Pages
Blog / Latest News
Video Gallery
Image Gallery
E-commerce / Shopping Cart
Log-in Area
Surveys
Custom Forms
Database Management
Social Media Integration

Are there any other items you would like included:

5. Are you working within a budget?

Sharing this at the onset can often help
better determine a working strategy.
Do you have budget limits?

6. Is there anything else you want to add?